

# Play NYC Gets Physical in 2021, Returning LIVE With In-Person Expo

The 5th annual Play NYC convention will be an in-person event Aug. 7-8, 2021 held in New York City.

New York, NY (April 22, 2021) — The 5th annual Play NYC convention — the biggest multi-day game convention in New York — returns to its roots with an in-person summer expo uniting creators and fans from the New York area in a celebration of all things video games. This summer, Playcrafting is planning a scaled convention with playable video games and weekend-long streams for those onsite and tuning in from around the world.

Playcrafting is working with venue organizers at The Metropolitan Pavilion (125 W 18th St, New York, NY 10011) to ensure that all local and federal guidelines are being followed to ensure a fun and safe event. Playcrafting will require vaccine proof or a covid negative result from the previous 72 hours at check-in.

Other details are still being finalized, including entry cost, attendance capacity, and exhibitor limits.

“We’re thrilled to bring Play NYC back as a live show for 2021! As the world begins to open back up, we’ll unite players and creators for a fun and safe weekend unlike any other in New York City,” said Dan Butchko, CEO of Playcrafting. “We look forward to bringing people back together again through their love of video games in a safe and welcoming environment. It’s been far too long since we’ve been able to gather together in person. I think we can all use something fun and exciting to look forward to on the horizon. This summer’s 5th annual Play NYC will be a tremendous opportunity to connect and play for the first time in quite a while.”

Make sure to SAVE THE DATE for Aug. 7 and Aug. 8. Full updates will be rolling out in the coming weeks at [play-nyc.com](https://play-nyc.com).

Sign up [here](#) to be the first to get notified when Play NYC 2021 details are confirmed. Tickets will be available in limited quantities in accordance with safety guidelines. Priority will be given in order of signup on this form.

Any developers, studios, or streamers interested in exhibiting at the show can apply [here](#). Games and companies of all kinds are welcome to apply but will be subject to content and safety reviews to ensure your booth complies with required safety standards.

Interested media can sign-up [here](#) today to be placed on the official press list.

### About Playcrafting

[Playcrafting](#) is the largest network of game creators in New York and one of the largest in the U.S, with more than 30,000 actively engaged developers. Playcrafting offers more than 50 local and industry-recognized classes and events, such as the Play NYC convention, The Bit Awards, and the largest Global Game Jam site in the U.S. These events give game creators and fans the chance to connect, learn and play. Since 2017, Playcrafting has connected the world's biggest companies with game developers nationwide. These partnerships have generated 88 games and prototypes and over \$2 million in funding for independent game developers with companies like Bose, Google, Verizon, the NFL, Facebook, IBM, and Schick. [Click here](#) for more on our brand partnerships and to discover ways gaming can move your company and industry forward through play!